



Trend White-paper

Built to evolve, made to last.

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1. Introduction

Trend (TND) is a community-driven token deployed on the Base blockchain, designed to capture and reflect the cultural, technological, and social trends shaping the digital era. By tying token utility to trending topics, Trend becomes more than a token, it's a living reflection of what matters today.

Background: Why trends matter in culture, business, and crypto.

The problem: Memecoins and tokens rise and fall with trends, but most don't adapt or evolve.

The solution: A token that actively follows trends, letting holders participate in what's trending.

2. Vision & Mission

Vision: To be the token of culture, representing global and crypto-native trends in real time.

Mission: Provide a platform where communities can capture, vote on, and engage with the latest cultural and digital movements through the Trend token ecosystem.

3. Tokenomics

Name: Trend

Symbol: TND

Standard: ERC-20 (Base)

Tax: B-0% S-0%

Total Supply: 1,000,000,000

4. Governance

With Trend you will have a voice and your opinion matters as we will utilize a DAO style governance system to help ensure that we stay united and make all the right choices for Trend with nothing but the utmost genuine successful future!

Model: DAO-style governance, weighted by \$TND holdings.

Voting frequency: Weekly/monthly.

Proposal system: Community-submitted proposals (subject to quorum & approval) and polls.

5. Technology

Blockchain: Base (Ethereum Layer 2).

Scalability: Low fees and fast transactions via Base.

Oracles / Integrations: Optional future use of oracles for real-world trend feeds.

Trend/Buy Bot: Live feed for the hottest buys and trending tokens.

6. Roadmap

Phase 1: Launch

Deploy TND token on Base.
Launch community channels.
Dex updates.

Phase 2: Trend Governance

Enable voting system.
Launch first official Trend season.

Phase 3: Expansion

Partnerships with creators and influencers.
Marketing across all social platforms.
Merchandise.

Phase 4: Long-Term Vision

DAO-controlled treasury for trend-based projects.
Deploy utility bots, adding to treasury.

7. Conclusion

At TREND, our vision is to remain at the forefront of emerging movements, creating a dynamic platform that empowers DeFi communities across the ecosystem.

By aligning with the pulse of innovation, we aim to cultivate a resilient and enduring asset that evolves with the culture it represents.